

# A SOLUTION FOR EVERY BUDGET

Our **PREFERRED PATRON™** Program is perfect for small, medium and large businesses alike.

	ANNUAL		MONTHLY	
PATRON DEALS™ (no annual contract   monthly payments)	SMALL BIZ (annual contract   monthly payments)	PREMIUM (annual contract   monthly payments)	PREMIUM+ (annual contract   monthly payments)	STANDARD (annual contract   monthly payments)
Unlimited Coupons Unlimited Customers No Setup Fee	White-Labeled 5,000 Active Member Limit \$99 Setup Fee	White-Labeled 10,000 Members per Outlet \$299 Setup Fee	White-Labeled 20,000 Members per Outlet \$299 Setup Fee	Co-Branded 1,000 Active Member Limit \$99 Setup Fee
Advertise coupons in your local area! No App Need! • Attract New Customers! <a href="#">View Details</a> <b>\$29.95/mo</b> (flat rate - each location)	Growing businesses 1 location <b>\$149/mo</b> (flat rate - one location)	Growing businesses 1+ locations <b>\$229/mo</b> (flat rate - each location)	Established businesses 1+ locations plus Digital Rewards <b>\$329/mo</b> (flat rate - each location)	Startup businesses looking for an affordable, simple yet complete, solution 1 Location <b>\$99/mo</b> (flat rate - each location)

[Show All Plan Features](#)

	STANDARD \$99 /mo	SMALL BIZ \$149 /mo	PREMIUM \$229 /mo	PREMIUM + \$329 /mo
GENERAL				
Price lock promise	✓	✓	✓	✓
Multi-store pooling	✓	-	✓	✓
CRM w/segmentation	✓	✓	✓	✓
Visual dashboard	✓	✓	✓	✓
Touchscreen kiosk		your-device (web access)	rental device (add-on option)	✓
REST API for developers	-	-	✓	✓
Software Customization	-	-	-	option
Account setup by experts	-	-	✓	✓
Support	E-mail	E-mail	Standard	Priority
CAMPAIGNS				
Rewards program	✓	✓	✓	✓
Cash back incentives	✓	✓	✓	✓
Promotions	✓	✓	✓	✓
Free Coupon Exposure on PatronDeals.com™	✓	✓	✓	✓
AutoPilot operation	✓	✓	✓	✓
Gamification strategies	✓	✓	✓	✓
Review collection & hosting	✓	✓	✓	✓
Achievement Tiers	-	-	✓	✓
Instant download rewards	-	-	-	✓
COMMUNICATIONS				
Unlimited transactional SMS	✓	✓	✓	✓
Monthly SMS credits	500 (usa/canada)	1,000 (usa/canada)	2,000 (usa/canada)	3,500 (usa/canada)
E-mail marketing	5,000/mo	25,000/mo	50,000/mo	100,000/mo
E-mail designer	Stock Designs	✓	✓	✓

ADVANCED MARKETING				
Advanced marketing manager	-	-	✓	✓
Advanced behavioral marketing	-	-	✓	✓
Product/SKU level marketing	-	-	✓	✓
Packages	-	-	✓	✓
MOBILE ACCESS				
Mobile Optimized Member Web Portal	✓	✓	✓	✓
Preference Management	✓	✓	✓	✓
In App Redemptions	✓	✓	✓	✓
Mobile Wallet App	✓	-	-	-
In App Check-Ins	✓	-	-	-
Digital Loyalty Cards	✓	-	-	-
Geo-Fencing	✓	-	-	-
GIFT CARDS				
In-store sales	✓	✓	✓	✓
Transaction fee	\$0	\$0	\$0	\$0
Card order discount	-	-	10%	20%
Virtual/e-Gift Card delivery	add-on option	add-on option	✓	✓
E-COMMERCE				
Online & Mobile Ordering	-	-	-	✓
Online Gift Card sales	add-on option	add-on option	✓	✓

#### DISCLAIMERS:

Pricing shown is per business location and/or business entity, and/or named entity, available to new customers only. PREMIUM+ edition is required for high transaction accounts. Additional member capacity is available only for PREMIUM+ subscriptions, at a rate of \$99/mo per 10,000 additional members.

#### PRICE LOCK PROMISE

Price lock promise subject to maintaining and/or expanding licenses under contract. Any reduction of licenses under contract and/or reduction of subscription levels will be subject to current market pricing.

Use of third-party cards is not supported unless pre-approved at time of startup. Pricing, features and terms shown are available for USA and Canada sales only.

SMS is an optional channel. Bulk SMS Marketing not available to restricted industries regulated by S.H.A.F.T. This includes, but is not limited to, Sex, Alcohol, Firearms, Tobacco, CBD, Cannabis and Gambling. Standard message capacity is 160 characters per messages. Packages that offer 250 character and 600 character SMS message capacity are not guaranteed but will be made available based on availability from our sms providers. Quantity of included SMS credits are subject to change at any time, for any package, based on market conditions. The purchase of additional SMS text credits is optional and not required. Transactional SMS messages are always included FREE! (USA & CANADA)

Outside the USA & Canada (U.K, etc), the following alternate terms apply: (1) SMS Messaging may not be available. If available, pricing may vary by country. (2) There exists a \$25.00/mo USD additional surcharge to cover transactional SMS messaging outside of USA & Canada, if available. (3) Kiosk rentals, all Kiosk: Payment Terms - Initial year pre-payment.